



Instructor: Mitchell Kauffman

- mitchk@ucsb.edu
- Office Hours: By Appt.

IMPACT & SOCIALLY RESPONSIBLE INVESTING

SIP Econ x499.12

COURSE DESCRIPTION: Ethical Investing's phenomenal growth reflects the increasing investor realization that they can help address their Environmental, Societal and Governance issues with their investing dollars. This course explores the ways profit incentives may be combined with social consciousness for a win-win outcome. This course balances theory with actual case studies to show how profit incentives may be combined with social consciousness for a win-win outcome.

COURSE GOALS: By the end of this course you will:

- Be able to differentiate Socially Responsible from Social Impact Investing
- Enhance your investment analysis skills;
- Learn how financial innovation impacts social change;
- Be able to evaluate profit and potential effectiveness of social impact projects.

THEORY & APPLICATION READINGS: All Readings on Gaucho Space

Class One: **Investments Overview: What are they and how are they used?**

Class Two: **Investing with Conscience: *What is Socially Responsible Investing, How Does It Differ?***

Class Three: **What is Impact Investing, How Does It Differ**

Class Four: **Who Are Winners, Losers and How Can Impact Be Measured?**

Class Five: **What are Social Impact Bonds & Pay For Success Financing?**

REQUIRED READINGS (Available on Gaucho Space):

- [Ken Little](#), *The Complete Idiot's Guide to Socially Responsible Investing*: (Penguin 2008)
- [Lester M. Salamon](#), *New Frontiers of Philanthropy* (Oxford University Press, 2014)
- [Dave Kansas](#), *Wall Street Journal Complete Money & Investing Guidebook* (Three Rivers Press)



Instructor: Mitchell Kauffman

- mitchk@ucsb.edu
- Office Hours: By Appt.

IMPACT & SOCIALLY RESPONSIBLE INVESTING

SIP Econ x499.12

COURSE DESCRIPTION: Ethical Investing’s phenomenal growth reflects the increasing investor realization that they can help address their Environmental, Societal and Governance issues with their investing dollars. This course explores the ways profit incentives may be combined with social consciousness for a win-win outcome. This course balances theory with actual case studies to show how profit incentives may be combined with social consciousness for a win-win outcome.

COURSE GOALS: By the end of this course you will:

- Be able to differentiate Socially Responsible from Social Impact Investing
- Enhance your investment analysis skills;
- Learn how financial innovation impacts social change;
- Be able to evaluate profit and potential effectiveness of social impact projects.

THEORY & APPLICATION READINGS: All Readings on Gaucho Space

Class One: **Investments Overview: What are they and how are they used?**

Class Two: **Investing with Conscience: *What is Socially Responsible Investing, How Does It Differ?***

Class Three: **What is Impact Investing, How Does It Differ**

Class Four: **Who Are Winners, Losers and How Can Impact Be Measured?**

Class Five: **What are Social Impact Bonds & Pay For Success Financing?**

REQUIRED READINGS (Available on Gaucho Space):

- [Ken Little](#), *The Complete Idiot’s Guide to Socially Responsible Investing*: (Penguin 2008)
- [Lester M. Salamon](#), *New Frontiers of Philanthropy* (Oxford University Press, 2014)
- [Dave Kansas](#), *Wall Street Journal Complete Money & Investing Guidebook* (Three Rivers Press)



Instructor: Mitchell Kauffman

- mitchk@ucsb.edu
- Office Hours: By Appt.

IMPACT & SOCIALLY RESPONSIBLE INVESTING

SIP Econ x499.12

COURSE DESCRIPTION: Ethical Investing’s phenomenal growth reflects the increasing investor realization that they can help address their Environmental, Societal and Governance issues with their investing dollars. This course explores the ways profit incentives may be combined with social consciousness for a win-win outcome. This course balances theory with actual case studies to show how profit incentives may be combined with social consciousness for a win-win outcome.

COURSE GOALS: By the end of this course you will:

- Be able to differentiate Socially Responsible from Social Impact Investing
- Enhance your investment analysis skills;
- Learn how financial innovation impacts social change;
- Be able to evaluate profit and potential effectiveness of social impact projects.

THEORY & APPLICATION READINGS: All Readings on Gaucho Space

Class One: **Investments Overview: What are they and how are they used?**

Class Two: **Investing with Conscience: *What is Socially Responsible Investing, How Does It Differ?***

Class Three: **What is Impact Investing, How Does It Differ**

Class Four: **Who Are Winners, Losers and How Can Impact Be Measured?**

Class Five: **What are Social Impact Bonds & Pay For Success Financing?**

REQUIRED READINGS (Available on Gaucho Space):

- [Ken Little](#), *The Complete Idiot’s Guide to Socially Responsible Investing*: (Penguin 2008)
- [Lester M. Salamon](#), *New Frontiers of Philanthropy* (Oxford University Press, 2014)
- [Dave Kansas](#), *Wall Street Journal Complete Money & Investing Guidebook* (Three Rivers Press)



Instructor: Mitchell Kauffman

- mitchk@ucsb.edu
- Office Hours: By Appt.

IMPACT & SOCIALLY RESPONSIBLE INVESTING

SIP Econ x499.12

COURSE DESCRIPTION: Ethical Investing’s phenomenal growth reflects the increasing investor realization that they can help address their Environmental, Societal and Governance issues with their investing dollars. This course explores the ways profit incentives may be combined with social consciousness for a win-win outcome. This course balances theory with actual case studies to show how profit incentives may be combined with social consciousness for a win-win outcome.

COURSE GOALS: By the end of this course you will:

- Be able to differentiate Socially Responsible from Social Impact Investing
- Enhance your investment analysis skills;
- Learn how financial innovation impacts social change;
- Be able to evaluate profit and potential effectiveness of social impact projects.

THEORY & APPLICATION READINGS: All Readings on Gaucho Space

Class One: **Investments Overview: What are they and how are they used?**

Class Two: **Investing with Conscience: *What is Socially Responsible Investing, How Does It Differ?***

Class Three: **What is Impact Investing, How Does It Differ**

Class Four: **Who Are Winners, Losers and How Can Impact Be Measured?**

Class Five: **What are Social Impact Bonds & Pay For Success Financing?**

REQUIRED READINGS (Available on Gaucho Space):

- [Ken Little](#), *The Complete Idiot’s Guide to Socially Responsible Investing*: (Penguin 2008)
- [Lester M. Salamon](#), *New Frontiers of Philanthropy* (Oxford University Press, 2014)
- [Dave Kansas](#), *Wall Street Journal Complete Money & Investing Guidebook* (Three Rivers Press)



Instructor: Mitchell Kauffman

- mitchk@ucsb.edu
- Office Hours: By Appt.

IMPACT & SOCIALLY RESPONSIBLE INVESTING

SIP Econ x499.12

COURSE DESCRIPTION: Ethical Investing's phenomenal growth reflects the increasing investor realization that they can help address their Environmental, Societal and Governance issues with their investing dollars. This course explores the ways profit incentives may be combined with social consciousness for a win-win outcome. This course balances theory with actual case studies to show how profit incentives may be combined with social consciousness for a win-win outcome.

COURSE GOALS: By the end of this course you will:

- Be able to differentiate Socially Responsible from Social Impact Investing
- Enhance your investment analysis skills;
- Learn how financial innovation impacts social change;
- Be able to evaluate profit and potential effectiveness of social impact projects.

THEORY & APPLICATION READINGS: All Readings on Gaucho Space

Class One: **Investments Overview: What are they and how are they used?**

Class Two: **Investing with Conscience: *What is Socially Responsible Investing, How Does It Differ?***

Class Three: **What is Impact Investing, How Does It Differ**

Class Four: **Who Are Winners, Losers and How Can Impact Be Measured?**

Class Five: **What are Social Impact Bonds & Pay For Success Financing?**

REQUIRED READINGS (Available on Gaucho Space):

- [Ken Little](#), *The Complete Idiot's Guide to Socially Responsible Investing*: (Penguin 2008)
- [Lester M. Salamon](#), *New Frontiers of Philanthropy* (Oxford University Press, 2014)
- [Dave Kansas](#), *Wall Street Journal Complete Money & Investing Guidebook* (Three Rivers Press)



Instructor: Mitchell Kauffman

- mitchk@ucsb.edu
- Office Hours: By Appt.

IMPACT & SOCIALLY RESPONSIBLE INVESTING

SIP Econ x499.12

COURSE DESCRIPTION: Ethical Investing's phenomenal growth reflects the increasing investor realization that they can help address their Environmental, Societal and Governance issues with their investing dollars. This course explores the ways profit incentives may be combined with social consciousness for a win-win outcome. This course balances theory with actual case studies to show how profit incentives may be combined with social consciousness for a win-win outcome.

COURSE GOALS: By the end of this course you will:

- Be able to differentiate Socially Responsible from Social Impact Investing
- Enhance your investment analysis skills;
- Learn how financial innovation impacts social change;
- Be able to evaluate profit and potential effectiveness of social impact projects.

THEORY & APPLICATION READINGS: All Readings on Gaucho Space

Class One: **Investments Overview: What are they and how are they used?**

Class Two: **Investing with Conscience: *What is Socially Responsible Investing, How Does It Differ?***

Class Three: **What is Impact Investing, How Does It Differ**

Class Four: **Who Are Winners, Losers and How Can Impact Be Measured?**

Class Five: **What are Social Impact Bonds & Pay For Success Financing?**

REQUIRED READINGS (Available on Gaucho Space):

- [Ken Little](#), *The Complete Idiot's Guide to Socially Responsible Investing*: (Penguin 2008)
- [Lester M. Salamon](#), *New Frontiers of Philanthropy* (Oxford University Press, 2014)
- [Dave Kansas](#), *Wall Street Journal Complete Money & Investing Guidebook* (Three Rivers Press)