



## Business Cycles & Investment Implications

ECON SIP CERTIFICATE COURSE x499.5

**COURSE DESCRIPTION:** Managing portfolios in the face of economic fluctuations can be one of the most vexing challenges facing decision makers. This is particularly so when considering how unexpected shifts can prompt costly dilution of even the best laid business plans. This course employs actual case studies to explore how business cycles influence economic activity and portfolio performance, which industrial sectors make the most sense and which to avoid at given stages, and how indicators can help us identify what current cycle phase may prevail.

**COURSE GOALS:** By the end of this course, you will:

- Understand business cycles and investment adjustments that can capitalize on them
- Know how indicators and yield curves can help to determine current cycle phase
- Understand risk on vs risk off and investment implications

**WEEKLY TOPICS (Required Readings Available on Gaucho Space)**

**Wk 1: What Are Business Cycles & Investment Implications?**

**WK 2: How Can Indicators & Yield Curves Clarify What Phase We Are In?**

**WK 3: What Are Key Investment Characteristics?**

**Wk 4: What is Portfolio Construction**

**Wk 5: What is Intrinsic Value and How Can It Help Identify Asset Bubbles?**